

## 26<sup>th</sup> BaltPharm Forum: Strengthening Pharmacy Services Across the Baltics

*“LIELUPE SPA hotel & conferences” Bulduru prospekts 64/68, Jurmala  
April 24-26, 2026*

### "Strengthening Pharmacy Services Across the Baltics"

#### FRIDAY, APRIL 24

**from 15.00** *Hotel check-in (for those who stay at the hotel)  
Free time for hotel SPA and exploring the city*

#### SATURDAY, APRIL 25

**7.30-9.00** *Breakfast (for those who stay at the hotel)*  
**9.00-10.00** *Registration, student poster viewing, networking*

#### FORUM PLENARY SESSION I

- 10.00-10.10** *Opening speech*
- 10.10-10.25** *Greetings by BaltPharm Forum guests (state authority and Estonian and Lithuanian delegation's representatives)*
- 10.25-11.10** *“Shaping the Future of Pharmacy Services in Europe” – Mikołaj Konstanty, president of the Pharmaceutical Group of the European Union (PGEU)*
- 11.10-11.35** *“Pharmacy services in Latvia” – Inese Kaupere, Director of the Pharmacy Department of the Ministry of Health of the Republic of Latvia*
- 11.35-12.00** *“Lithuania’s pharmaceutical sector: status quo and next steps” – Kristina Povilaitienė, Adviser in Pharmaceutical activity division Pharmaceutical Policy Department, Ministry of Health of the Republic of Lithuania*
- 12.00-12.25** *“Development of Pharmacy Services in Estonia” – Kärt Veliste, Policy Lead for Pharmaceuticals and Medical Devices, Ministry of Social Affairs of the Republic of Estonia*
- 12.25-12.30** *A group photo*
- 12.30-13.45** *Lunch*
- \*12.30-** *Student Poster presentations and evaluation (Students and Evaluation committee)*

FORUM PLENARY SESSION II

- 13.45-14.15** “Medicines Use Review Pilot Project: Implementation of New Services in Latvia” – *Kārlis Mačāns, head of MUR pilot project in Latvia*
- 14.15-14.30** “Latvia’s Pharmaceutical Sector Today: Innovation, Challenges, and the Role of the Pharmacists’ Society of Latvia” – *Zane Melberga, pharmacist, president of the Pharmacists’ Society of Latvia (LFB)*
- 14.30-14.45** “Activities of the Lithuanian Pharmaceutical Association in the Development of Pharmaceutical Policy at the National and International Levels” – *Prof. habil. dr. Ona Ragažinskienė, Assoc. Prof. Dr. Indrė Brazauskaitė, Assoc. Prof. Dr. Vaidas Skyrius*
- 14.45-15.00** “EFS and Estonian pharmaceutical market news” – *Tanel Kuusmann, pharmacist, president of the Pharmaceutical Society of Estonia (EFS)*
- 15.00-15.30** *Coffee break*

FORUM PLENARY SESSION III

- 15.30-17.00** Parallel sessions (participants take part in one of these sessions):
- 1) “Pharmacy in the Age of AI: Strategic Questions for the Profession and Health Systems” (*Guest Expert: Dr. Ghieth Alkhateeb, University of Tartu; Presented by the Resilience of Health Care Systems (RHCS) Think Tank*)
  - 2) “History of Pharmacists' Associations in the Baltic States” (*Moderator: Pharm.D. Vilma Gudienė, Museum of the History of Lithuanian Medicine and Pharmacy, Kaunas, Lithuania*):
    - ▶ Estonia: “Organizations of Pharmacists and Pharmacy Owners in Estonia Over Time” – *Jaak Koppel*
    - ▶ Lithuania: “Interwar Pharmaceutical Cooperation in the Baltic States: The Lithuanian Press Perspective” – *Vilma Gudienė*
    - ▶ Latvia: 1) “The Importance of the Riga Society of Pharmacists and Chemists” - *Indra Vīlistere*; 2) “Pharmacists Society of Latvia (founded in 1994) Historical Overview” – *Matīss Kīte*
- 17.00-17.15** Reflection and discussion after Parallel sessions
- 17.15-17.30** Student poster competition result announcement, closing of the conference
- 18.30 – 24.00** *Gala Dinner*

SUNDAY, APRIL 26

- 7.30-11.00** *Breakfast (for those who stay at the hotel)*
- until 12.00** *Hotel Check-out*
- Free time for hotel SPA and self-organized excursions in Jūrmala*